NABT 2024 – Poster Competition Rubric
We recommend that all presenters explore and use the #betterposter format

POSTER CONTENT AND VISUALS

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
Main Idea	● A central idea or conclusion is highly evident and understandable	● A central idea or conclusion is evident	● A central idea or conclusion can be determined	● A central idea or conclusion is not visible or stated clearly	
Main Idea	● Main idea is supported with relevant data that are understandable	● Main idea is supported with relevant data, but data are difficult to understand	● Main idea is supported with data, but relevance of data is unclear	● Main idea is not supported with data	
Background Articulation of Purpose or Focus	● A purpose or focus of the work is highly evident	● A purpose or focus of the work is evident	● A purpose or focus of the work can be determined	● A purpose or focus of the work is not visible or stated clearly	
Methods Application of Scholarly Method	● Methods are highly appropriate for question or purpose	● Methods are acceptable for question or purpose	● Methods loosely support the question or purpose	● Methods are not appropriate for question or purpose	
Results Presentation of Evidence	● Additional data are expertly presented	● Additional data are adequately presented	● Additional data are partially presented	● Additional data are minimally or not presented	
Overall Poster Design	● Poster design is superior	● Poster design is high quality	● Poster design is acceptable	● Poster design is low quality	
Overall Quality of Visuals	● Poster is easily readable and makes use of visual aids (graphs, tables, flow charts, photos)	● Poster is readable and makes use of visual aids for most important aspects	● Poster is readable but use of visual aids is limited in scope	● Poster is not readable and does not include visual aids	

COMMENTS:

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PRESENTATION AND DELIVERY

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
Introduction Question and Hypothesis	● Question and hypothesis are articulated and defended in context of the purpose	● Question and hypothesis are stated clearly and context of purpose is apparent	● Question and hypothesis are stated clearly, but context of purpose is not apparent	● Question and hypothesis are not visible or stated clearly	
Introduction Scholarly Context	● Comprehensively places problem or question in appropriate scholarly context	● Sufficiently places problem or question in appropriate scholarly context	● Partially places problem or question in scholarly context; elements are undeveloped	● Scholarly context for the problem or question is not sufficiently demonstrated	
Methods Descriptions of Methods	● All elements of methods are fully developed and articulated	● Critical elements of methods are adequately developed	● Critical elements of methods are partially developed	● Critical elements of methods are minimally developed	
Results Quality of Data and Evidence	● Evidence supports a complex and nuanced analysis of the problem	● Evidence supports an adequately complex analysis of the problem	● Evidence supports a limited analysis of the problem	● Evidence supports very limited analysis of the problem	
Discussion Analysis or Interpretation	● Interpretation is explicitly linked to theoretical framework /hypothesis	● Interpretation is adequately linked to theoretical framework /hypothesis	● Interpretation is partially linked to theoretical framework /hypothesis	● Interpretation is minimally linked to theoretical framework /hypothesis	
Discussion Implications/ Impact	● Implications and/or questions raised by the project are thoroughly explored	● Implications and/or questions are adequately explored	● Implications and/or questions are partially explored	● Implications and/or questions are minimally unarticulated	
Discussion Limitations of project	● Limitations are fully articulated	● Limitations are adequately articulated	● Limitations are partially articulated	● Limitations are minimally articulated	
Overall Delivery	● Free of technical errors	● Few technical errors	● Some technical errors	● Many technical errors	
Overall Questions	● Can fully address questions	● Can adequately address questions	● Can partially address questions	● Can minimally address questions	

COMMENTS:

Rubric Continues on Other Side