# NABT – 2021 Poster Competition Rubric

We recommend that all presenters explore and use the <u>#betterposter</u> format

### POSTER CONTENT AND VISUALS

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
<u>Main Idea</u>	• A central idea or conclusion is highly evident and understandable	• A central idea or conclusion is evident	• A central idea or conclusion can be determined	• A central idea or conclusion is not visible or stated clearly	
<u>Main Idea</u>	• Main idea is supported with relevant data that are understandable	• Main idea is supported with relevant data, but data are difficult to understand	• Main idea is supported with data, but relevance of data is unclear	• Main idea is not supported with data	
Background Articulation of Purpose or Focus	• A purpose or focus of the work is highly evident	• A purpose or focus of the work is evident	• A purpose or focus of the work can be determined	• A purpose or focus of the work is not visible or stated clearly	
<u>Methods</u> Application of Scholarly Method	• Methods are highly appropriate for question or purpose	• Methods are acceptable for question or purpose	• Methods loosely support the question or purpose	• Methods are not appropriate for question or purpose	
<u>Results</u> Presentation of Evidence	Additional data are expertly presented	• Additional data are adequately presented	Additional data are partially presented	• Additional data are minimally or not presented	
<u>Overall</u> Poster Design	• Poster design is superior	• Poster design is high quality	• Poster design is acceptable	• Poster design is low quality	
<u>Overall</u> Quality of Visuals	• Poster is easily readable and makes use of visual aids (graphs, tables, flow charts, photos)	• Poster is readable and makes use of visual aids for most important aspects	• Poster is readable but use of visual aids is limited in scope	• Poster is not readable and does not include visual aids	

COMMENTS:

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#### PRESENTATION AND DELIVERY

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
Introduction Question and Hypothesis	• Question and hypothesis are articulated and defended in context of the purpose	• Question and hypothesis are stated clearly and context of purpose is apparent	• Question and hypothesis are stated clearly, but context of purpose is not apparent	• Question and hypothesis are not visible or stated clearly	
<u>Introduction</u> Scholarly Context	• Comprehensively places problem or question in appropriate scholarly context	• Sufficiently places problem or question in appropriate scholarly context	• Partially places problem or question in scholarly context; elements are undeveloped	• Scholarly context for the problem or question is not sufficiently demonstrated	
<u>Methods</u> Descriptions of Methods	• All elements of methods are fully developed and articulated	• Critical elements of methods are adequately developed	• Critical elements of methods are partially developed	• Critical elements of methods are minimally developed	
<u>Results</u> Quality of Data and Evidence	• Evidence supports a complex and nuanced analysis of the problem	• Evidence supports an adequately complex analysis of the problem	• Evidence supports a limited analysis of the problem	• Evidence supports very limited analysis of the problem	
<u>Discussion</u> Analysis or Interpretation	• Interpretation is explicitly linked to theoretical framework /hypothesis	• Interpretation is adequately linked to theoretical framework /hypothesis	• Interpretation is partially linked to theoretical framework /hypothesis	• Interpretation is minimally linked to theoretical framework /hypothesis	
<u>Discussion</u> Implications/ Impact	• Implications and/or questions raised by the project are thoroughly explored	• Implications and/or questions are adequately explored	• Implications and/or questions are partially explored	• Implications and/or questions are minimally unarticulated	
<u>Discussion</u> Limitations of project	• Limitations are fully articulated	• Limitations are adequately articulated	• Limitations are partially articulated	• Limitations are minimally articulated	
<u>Overall</u> Delivery	• Free of technical errors	• Few technical errors	• Some technical errors	• Many technical errors	
<u>Overall</u> Questions	• Can fully address questions	• Can adequately address questions	• Can partially address questions	• Can minimally address questions	

## COMMENTS: