

# NABT – 2020 Poster Competition Rubric

We recommend that all presenters explore and use the [#betterposter](#) format

## POSTER CONTENT AND VISUALS

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
<b><u>Main Idea</u></b>	<ul style="list-style-type: none"> <li>A central idea or conclusion is highly evident and understandable</li> </ul>	<ul style="list-style-type: none"> <li>A central idea or conclusion is evident</li> </ul>	<ul style="list-style-type: none"> <li>A central idea or conclusion can be determined</li> </ul>	<ul style="list-style-type: none"> <li>A central idea or conclusion is not visible or stated clearly</li> </ul>	
<b><u>Main Idea</u></b>	<ul style="list-style-type: none"> <li>Main idea is supported with relevant data that are understandable</li> </ul>	<ul style="list-style-type: none"> <li>Main idea is supported with relevant data, but data are difficult to understand</li> </ul>	<ul style="list-style-type: none"> <li>Main idea is supported with data, but relevance of data is unclear</li> </ul>	<ul style="list-style-type: none"> <li>Main idea is not supported with data</li> </ul>	
<b><u>Background Articulation of Purpose or Focus</u></b>	<ul style="list-style-type: none"> <li>A purpose or focus of the work is highly evident</li> </ul>	<ul style="list-style-type: none"> <li>A purpose or focus of the work is evident</li> </ul>	<ul style="list-style-type: none"> <li>A purpose or focus of the work can be determined</li> </ul>	<ul style="list-style-type: none"> <li>A purpose or focus of the work is not visible or stated clearly</li> </ul>	
<b><u>Methods Application of Scholarly Method</u></b>	<ul style="list-style-type: none"> <li>Methods are highly appropriate for question or purpose</li> </ul>	<ul style="list-style-type: none"> <li>Methods are acceptable for question or purpose</li> </ul>	<ul style="list-style-type: none"> <li>Methods loosely support the question or purpose</li> </ul>	<ul style="list-style-type: none"> <li>Methods are not appropriate for question or purpose</li> </ul>	
<b><u>Results Presentation of Evidence</u></b>	<ul style="list-style-type: none"> <li>Additional data are expertly presented</li> </ul>	<ul style="list-style-type: none"> <li>Additional data are adequately presented</li> </ul>	<ul style="list-style-type: none"> <li>Additional data are partially presented</li> </ul>	<ul style="list-style-type: none"> <li>Additional data are minimally or not presented</li> </ul>	
<b><u>Overall Poster Design</u></b>	<ul style="list-style-type: none"> <li>Poster design is superior</li> </ul>	<ul style="list-style-type: none"> <li>Poster design is high quality</li> </ul>	<ul style="list-style-type: none"> <li>Poster design is acceptable</li> </ul>	<ul style="list-style-type: none"> <li>Poster design is low quality</li> </ul>	
<b><u>Overall Quality of Visuals</u></b>	<ul style="list-style-type: none"> <li>Poster is easily readable and makes use of visual aids (graphs, tables, flow charts, photos)</li> </ul>	<ul style="list-style-type: none"> <li>Poster is readable and makes use of visual aids for most important aspects</li> </ul>	<ul style="list-style-type: none"> <li>Poster is readable but use of visual aids is limited in scope</li> </ul>	<ul style="list-style-type: none"> <li>Poster is not readable and does not include visual aids</li> </ul>	

COMMENTS:

Rubric Continues on Other Side

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## PRESENTATION AND DELIVERY

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
<b><u>Introduction</u> Question and Hypothesis</b>	<ul style="list-style-type: none"> <li>Question and hypothesis are articulated and defended in context of the purpose</li> </ul>	<ul style="list-style-type: none"> <li>Question and hypothesis are stated clearly and context of purpose is apparent</li> </ul>	<ul style="list-style-type: none"> <li>Question and hypothesis are stated clearly, but context of purpose is not apparent</li> </ul>	<ul style="list-style-type: none"> <li>Question and hypothesis are not visible or stated clearly</li> </ul>	
<b><u>Introduction</u> Scholarly Context</b>	<ul style="list-style-type: none"> <li>Comprehensively places problem or question in appropriate scholarly context</li> </ul>	<ul style="list-style-type: none"> <li>Sufficiently places problem or question in appropriate scholarly context</li> </ul>	<ul style="list-style-type: none"> <li>Partially places problem or question in scholarly context; elements are undeveloped</li> </ul>	<ul style="list-style-type: none"> <li>Scholarly context for the problem or question is not sufficiently demonstrated</li> </ul>	
<b><u>Methods</u> Descriptions of Methods</b>	<ul style="list-style-type: none"> <li>All elements of methods are fully developed and articulated</li> </ul>	<ul style="list-style-type: none"> <li>Critical elements of methods are adequately developed</li> </ul>	<ul style="list-style-type: none"> <li>Critical elements of methods are partially developed</li> </ul>	<ul style="list-style-type: none"> <li>Critical elements of methods are minimally developed</li> </ul>	
<b><u>Results</u> Quality of Data and Evidence</b>	<ul style="list-style-type: none"> <li>Evidence supports a complex and nuanced analysis of the problem</li> </ul>	<ul style="list-style-type: none"> <li>Evidence supports an adequately complex analysis of the problem</li> </ul>	<ul style="list-style-type: none"> <li>Evidence supports a limited analysis of the problem</li> </ul>	<ul style="list-style-type: none"> <li>Evidence supports very limited analysis of the problem</li> </ul>	
<b><u>Discussion</u> Analysis or Interpretation</b>	<ul style="list-style-type: none"> <li>Interpretation is explicitly linked to theoretical framework /hypothesis</li> </ul>	<ul style="list-style-type: none"> <li>Interpretation is adequately linked to theoretical framework /hypothesis</li> </ul>	<ul style="list-style-type: none"> <li>Interpretation is partially linked to theoretical framework /hypothesis</li> </ul>	<ul style="list-style-type: none"> <li>Interpretation is minimally linked to theoretical framework /hypothesis</li> </ul>	
<b><u>Discussion</u> Implications/ Impact</b>	<ul style="list-style-type: none"> <li>Implications and/or questions raised by the project are thoroughly explored</li> </ul>	<ul style="list-style-type: none"> <li>Implications and/or questions are adequately explored</li> </ul>	<ul style="list-style-type: none"> <li>Implications and/or questions are partially explored</li> </ul>	<ul style="list-style-type: none"> <li>Implications and/or questions are minimally unarticulated</li> </ul>	
<b><u>Discussion</u> Limitations of project</b>	<ul style="list-style-type: none"> <li>Limitations are fully articulated</li> </ul>	<ul style="list-style-type: none"> <li>Limitations are adequately articulated</li> </ul>	<ul style="list-style-type: none"> <li>Limitations are partially articulated</li> </ul>	<ul style="list-style-type: none"> <li>Limitations are minimally articulated</li> </ul>	
<b><u>Overall</u> Delivery</b>	<ul style="list-style-type: none"> <li>Free of technical errors</li> </ul>	<ul style="list-style-type: none"> <li>Few technical errors</li> </ul>	<ul style="list-style-type: none"> <li>Some technical errors</li> </ul>	<ul style="list-style-type: none"> <li>Many technical errors</li> </ul>	
<b><u>Overall</u> Questions</b>	<ul style="list-style-type: none"> <li>Can fully address questions</li> </ul>	<ul style="list-style-type: none"> <li>Can adequately address questions</li> </ul>	<ul style="list-style-type: none"> <li>Can partially address questions</li> </ul>	<ul style="list-style-type: none"> <li>Can minimally address questions</li> </ul>	

COMMENTS:

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